- Day 1 Key-note
  - John Gage
    - Environment
      - DJ Anon
      - Two MacBookPro's on podiums
    - Devices!
      - Markoff
      - This event is about "Internet connected, multi-function devices."
      - on cellphones/devices
        - "we're going to multiply them because we're going to bring the costs down"
        - "how do we open them? by opening all parts"
      - [they're always talking about this stuff...really...what is going on with Sun here...what's the revenue?]
        - 2 billion handsets running Java
          - sub-set: 1.8B phones
    - "Off the grid, on the net"
      - some solar panel thing
        - 1 hour of charging, 10 minutes on phone
        - "this doesn't run Java, but it will soon"
    - conference judo
      - Go and meet new people while you're here
      - everyone stand-up, and then shit down by # of years attending
  - Montage of "...without borders"
    - crowds, mobs, you, all that Web 2.0 internalized stuff
    - "no rules except one: be open"
  - Rich Green
    - Something different, something new, something [cool]
    - setting some context
      - community
      - wait, what, did he just say "metro-sexual"?
      - but there are boundaries
      - technology as a catalyst
      - the network is an unstoppable force
        - mobile devices outsold computers 20-to-1
    - year round-up
      - Glassfish
        - "enterprise ready with JRuby"
        - example of system working
          - open source, community, source-code, reference
        - "the point at which we're going to change the game a little bit with Glassfish"
    - announcements
      - Ericsson/Glassfish announcement
        - Martin Harriman
          - VP marketing and biz dev multimedia, Ericsson
        - contribute some telcom, multi-media technology
          - Sun Java System Communications Application Server
        - "who the heck would have thought that this boring telco guy would be standing up here at the Java rock concert.]
        - Ericsson video
          - "back-yard suicide"
          - bunch of connected junk
        - we've taken multi-media as far as we can, now we need to push more [with the help of Glassfish]
      - real-time hoopla
        - using realtime stuff instead of threads
        - Anna Ewing
          - CEO NASDAQ
          - she has the New England way of say "JAAH-vah"
        - run trading technology on Java
        - "our systems -- running Java -- are considered the fastest in the industry"
        - "we are really excited about real-time Java"
      - Java is digital entertainment
        - Tom Hallman, VP of production operations digital authoring systems, Sony
        - using Java stuff for Bluray menu
        - connected/online stuff
      - NetBeans 6
        - dynamic scriping jruby and JS
        - GUI builder
        - robust new editor
        - modular packs for everything you need
          - C/C++, Web, and more
        - active users up 92%, yr/yr
          - several Sun people applaud
            - Rich says, "thank you Jonathan"
        - NetBeans mobility app
        - "this is not A or B, it's use both...for those of you using other tools"
      - OpenJDK
        - "I'm proud to announce the completion of that task"
        - complete, open source build-able, Java Development Kit
        - easy OpenJDK contributions via NetBeans 6
        - interim governing board
          - Doug Lea
          - Simon Phipps
          - Mark Rienhold
          - Dalibor Topic
        - TCK
          - ensuring compatibility across the OSS community
        - follow-up on GPLv2
          - linux distros can now distribute
          - "everything is maximized"
        - "so we are now with the open source of Java: done"
      - engaging consumers/people
        - Java SE 6 releases designed to be faster
        - "The fastest Java SE ever"
      - JavaFX
        - consumer focused family of Java technology
        - high impact consumer market
        - "visually rich"
        - based on Java SE
        - "created with Java...or forth-coming languages"
        - JavaFX Script
          - scripting for RIA
          - signed for content professionals
          - leveraging Java's unmatched reach, stability and security
          - James Gosling comes up...
            - Chris Oliver worked on JavaFX Script
            - "We get the question a lot: why another scripting language?"
              - one of the areas untouched by scripting experience is building dynamic UI experiences
                - [guess he hasn't heard of Flash and Flex]
              - Rich: "this is really Sun at it's best"
                - [or worse: doing the NIH dance]
          - Chris Oliver comes up...
            - some demos
            - [Smells like Flash...]
          - JavaFX Mobile
            - breaking apart hardware and software in mobile devices
            - Nandini Ramani
              - JavaFX core team member
            - complete and fully integrated java software systems for mobile devices
            - open standard based
            - supports javafx content authoring
            - Yahoo! Go
              - Marco Boerries
                - Senior VP, Yahoo!
              - attempt to contact 500 million Yahoo! users eventually
      - "open equals opportunity"
      - Thoughts
        - not that direct link to making money
          - but tied to that "getting every where business"
        - What are you doing with Sony? They're not "open"
        - how are you gonna open the US telco market?
          - that stuff is locked down hard-core?
          - does it matter?
          - how much revenue does Sun get from their current, locked-down biz model and how can you help them transition?
  - Jonathan Schwartz
    - consumer lead-IT
      - How many people use Yahoo! or Google? Did you ask your CIO?
    - businesses want to connect to people
    - most [many?] people interact with the internet thought mobile devices
    - serving
      - the telcos, the developers, the content producers...all but the consumer directly
    - open sourcing Java
      - governments like the license we've chosen
      - lowest friction stuff
    - Dr. Djibril Diallo
      - UN spokesperson
        - NYC Office of Sport for Development and Peace
      - problems
        - kids going to be hungry
        - "no country treats it's women as good as it treats it's men"
    - "engineers without boarders"
  - Scott McNealy
    - again: happy to do not have to do earnings calls
    - "chairman is a nice gig if you can get"
    - Green is out own, short-sleeve version of Steve Jobs
    - curiki
      - K-12 curriculum online in a wiki
      - access for everyone on the planet
  - Back to Schwartz
    - brining open devices to everyone
    - Green
      - the needs of shareholders, The Children, etc., everyone comes together
  - In Sum
    - Unstoppable Growth
    - Java joined largest OSS community
    - Rich internet applications
    - network in your hand

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